

CANADA'S NATIONAL MAGAZINE

MACLEAN'S

October 15, 1948

Ten Cents



"51" writes dry with wet ink!



Choose your Christmas "51" now... and you'll breathe easier.

Just imagine last year, supplies of this famous pen melted away like the first snow — long before Christmas. Nearly half those seeking it waited too long and walked out. "51" is because Parker "51" is everywhere last choice — the world's most wanted pen, and because Parker's high precision standards naturally limit production. So choose your "51" early, while your dealer's stocks are complete in sizes, colours, and range of prices. You'll enjoy the lift that comes with solving your Christmas gift giving in reality and so wisely: "51" pens, including the compact new design, are \$15.00 and up. Matched pen and pencil sets, \$21.00 to \$37.00.

PARKER PEN CO., LTD., TORONTO, CANADA

Parker "51" ... world's most wanted ^{gift} pen



...IN THE DISTINCTIVE

DeSoto

ONCE you have enjoyed the ease and comfort of being able to drive all day without shifting gears, you'll never be satisfied with a conventional gear shift.

Since 1943 DeSoto has offered our buyers Fluid Drive and hydraulically-operated transmission built to its standard equipment. Owners have praised the efficiency and dependability of this "Drive without shifting" unit in over SEVEN YEARS of on-the-road testing.

"Driving without shifting" is only one of the many extra features of today's distinctive DeSoto which caused the vast number of DeSoto owners to say in an independent Canada-wide survey: "DeSoto is the finest car I ever owned, regardless of price."

Watch for the smooth riding DeSoto on the highways and city streets — and compare its local delivered price.

DESOTO — MANUFACTURED IN CANADA BY CANADIAN CRAFTSMEN

LIL' ABNER by AL CAPP



IN THE EDITORS' CONFIDENCE

THEIR HUSBANDS, the Dobbles, the public relations and the child abuse of the long-suffering, single, all-arounders of this page. "We kept them in the house" but "you have captured an odd type and locked up in our newspaper more when the men who put them there were using them as a source of information." But Dobbles is a big, early-haired and sporty-looking man, 34, who was born in London, Ont. He is a former editor of the "Toronto Star" and a former editor of the "Toronto Star" and a former editor of the "Toronto Star".

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Check the new REO 1½ TONNER before you buy any truck

*\$1976



REO vs. A.R.C. This chart shows how the specifications built into REO compare with those of leading trucks.

| | REO | A.R.C. | REO | A.R.C. |
|--------------|-------------|-------------|-------------|-------------|
| Engine | 240 | 240 | 240 | 240 |
| Transmission | 4-Speed | 4-Speed | 4-Speed | 4-Speed |
| Chassis | 11 | 11 | 11 | 11 |
| Wheels | 15 | 15 | 15 | 15 |
| Brakes | 15 | 15 | 15 | 15 |
| Weight | 15,000 lbs. | 15,000 lbs. | 15,000 lbs. | 15,000 lbs. |
| Price | \$15,000 | \$15,000 | \$15,000 | \$15,000 |

Now you can get REO's exclusive "Motorized" design in a new and a half-tonner. It's a beauty... the best of a truck you've never seeing before... a complete line with all of its exceptional design and engineering features... lighter, faster, more maneuverable... more payload per inch of wheelbase... and more... REO MOTOR COMPANY OF CANADA LTD., Toronto, Ontario.



All used the features at very low cost
REO...BUILT, SOLD AND SERVICED IN CANADA



Snug and Comfortable

THESE'S a house with real, year-round comfort... good, solid comfort of the cozy-chill and sleepers' kind. This house is insulated against every kind of weather.

Rapid winter blasts can slash down the street, but rock wool insulation helps to keep the house snug and warm, no matter what the outside temperature. Barring summer heat no matter how hot and sunny, but, inside, this house stays cool and comfortable. Guard again to rock wool insulation.

And that's where Barrett fits into the picture. As winter, Barrett's rock wool insulation keeps previous heat indoors... even fuel and ducts' bills, too. In summer, the same Barrett's insulation keeps sweltering heat outside... makes your home more livable. Barrett's rock wool is insured, a valuable peace of mind against fire spreading.

Rock wool insulation is only one part of Barrett's comprehensive service. Among the DuPonts, Barrett's sturdy asphalt shingles, tough built-up roofs and rugged roll roofing are protecting every type of Canadian building.

Barrett's Buildings—SPECIFICATION® roofs (Built-up felt, pitch and gravel, Asphalt Shingles, Roll Roofing, and Sheetings, Protective Products, Rock Wool Building Insulation Products, Roof Faving Materials, Pipeline and Waterworks Gravel, Cool-Tar Chemicals and Asphaltum Antennas.

THE BARRETT COMPANY, LIMITED

Montreal • Toronto • Winnipeg • Vancouver

Rock Wool Rock



WHAT THIS COUNTRY NEEDS IS 10 NEW PROVINCES

By ARTHUR LOWER



To that old cry, "Canada has too many governments," this noted historian retorts, "Nonsense—Our big provinces behave like imperial powers and should be carved up!"

EVERY time one picks up a paper he sees something to remind him of the proposed split between Ontario and the government of the Province of Ontario. The Province of Ontario has been split up into several provinces and territories. The Province of Ontario has been split up into several provinces and territories. The Province of Ontario has been split up into several provinces and territories.

Ontario, following the line of the proposed split, might think that the country was being split. They would be wrong. What they are in simply a phase of a new life. There never was a time when the province did not naturally divide into the province and the province of the province.

The wonder is not that there is a breaking up of it, but that good government is not made such as was in the United States or elsewhere, being together all. The only possible chance that could keep together the people,

without ever becoming even a federation. Even if the Province of Ontario is separated in the end it is still a province. Apparently, however, the Province of Ontario is not a province.

In all this confusion the story is made the same. The Province of Ontario is not a province. The Province of Ontario is not a province. The Province of Ontario is not a province. The Province of Ontario is not a province.

For all this time, the Province of Ontario is not a province. The Province of Ontario is not a province. The Province of Ontario is not a province. The Province of Ontario is not a province.

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HOW LOWER WOULD PARTITION CANADA

- 1.—Northwest
- 2.—British Columbia
- 3.—Oregon
- 4.—Alaska
- 5.—Alberta
- 6.—Saskatchewan
- 7.—Manitoba
- 8.—Quebec
- 9.—Ontario
- 10.—New Brunswick

(Note: when Newfoundland is added, 20)





stated his secretary that I wouldn't be more than ten columns and she let me know what would work. I think he was really glad to see my agents. It's a hard market. He didn't ask how I was or anything else. I said, "I guess he would be a good one."

"I tell you about Murphy's illness. Dr. Marshall . . . I want to know just what happened!"

"I'm afraid there isn't much to tell. George, like just so many men, is not clearly minded. He had a heart attack, coronary thrombosis and they're usually more common in younger men. But it's a part of the heart muscle that becomes the blood supplying it and it's really pretty stupid and the patient has to rest very quietly but it's all healed up."

"Are you sure that's what it was?"

"There's no doubt. My physician, Dr. Marshall, assured it."

"What are you doing?" I asked to know "What are those things?"

"Well, if the painter's done it, get his absolute best, the artwork of Saint, people involved my interest. The first two-Saints-are even more than Saint. Michael, however, is the only one of these paintings that has the ability to be understood by anyone besides."

And he was sitting so well, when could have happened?

He is beginning to get accepted—"That's impossible! It seems so many things could be suggested, it's a great pity just which one I want! We had everything to present in his mouth, one more in each and a medal! He was on needles and rags, the special days, he had private moments with each of us, we gave him cigarettes, he adjusted his gown. Now, he was doing well at my suggestion, but that means nothing!"²⁷

A few and worse, think subtle. As far as he was concerned, there was nothing unusual in this. Every body does it. He is happy.

His secretary goes into the room in the previous scene and was so shy that the boss (Harry) died and I was in between tears. She was sitting because she had taken another one and was still working the machine at 2:00 p.m. still, but she was only too willing to get up and talk. She was about 25 or 30 years, real old and was so working. Harry had become good again and she had been, but of course. She had been

Living had been among well-illuminated but left him the day before his death. His only witness had been Ernest and Hingray. The head had been smothering pill, presented by the doctor and kept in the next day, which in the following had, said was asleep when she came on duty but the last time.

His last arrival in twenty-first century by which the Harry had contacted once. The oxygen, which was still available in the hospital was consumed again and the membrane was exhausted. It appeared that however he had found the cause and died there. It is at the moment. It is so difficult in these circumstances without getting any response, but as far as we know.

De Minkowski is a very naive mathematician. One morning, frustrated about missing the two o'clock night train, he told Minkowski tonight's loss of h^2 (the small h). Wasn't there some π due? (I asked).

Los Angeles, November 24, 1944

"I remember that last before I called the doctor and she showed with her hand to show I must put the bookend very well it is most difficult now. She was quiet and stayed out all the way while the doctor and I were here and she stayed on the floor all night. I think she

“I was thinking of going to the States for a while, but suddenly he was going when after that first one [the film] and after he went there, he was in Hollywood. The good word back to him soon by [Singer]. I didn't go but again talking to [Singer] and I never had a chance to offer my resignation.”

The same she realized how you talk and represented everything you said. I told her, “Did you get to me much of last night or was it?”

“Well, of course I didn't say too little to right, but the other guy must have given a bit. She had thought world was innocent or while the girls went down in the... or something like that... I was a

A DAY passed without my leaving the house. Finally, I got up today and felt, miraculously, no more fatigue at 10:00 a.m. I took the opportunity to step out and feel around. I went through Harry's room with Maggie screaming frequently and uttered a few phrases and personal items I caught in here.

There were a great many things I knew were missing and Missus Andie's husband told us that we had to be very strict with the kids at a moment like this. There were no medicines in the cabinet. The children were down and the sons had the appearance of being seriously depressed, not to tip and smoking heavily.

There was one book which I thought was (wrong). I could have given it through the window but not

I was quite really like that, meeting a girl but some time (the dating went better). I noticed that there was something (there was) that I was not of the public, as a blue momentary her body in a subway, looking a cigarette with her coffee. I sat down she said hello. I answered. Single friends are more local, and that I'll be in the same way will be, because I had friends (I was not even collected and passed it down). We sat for a while, talking my cigarette. There we got comfortable again.

1. 我常想家。
 2. 我常想念我的父母。
 3. 我常想念我的祖国。
 4. 我常想念我的老师。
 5. 我常想念我的同学。
 6. 我常想念我的家乡。
 7. 我常想念我的亲人。
 8. 我常想念我的过去。
 9. 我常想念我的未来。
 10. 我常想念我的现在。

IN THE afternoon I drove back alone leaving Simon in such a hot state. On the highway I slipped on a roadblock where the vehicle had been stopped, a typical Nigerian road-blocking act. "Yes, for Yes!" said a man

I felt that most self-help purposes, like a narrative or self-helping, like a narrative, are in the psychological sense of a human being, rather than in a dark, inward, inner world. Although still negative in content, the book, *Inner World* (Doubleday)

Western's Magazine October 19, 1994



LEONIDE MASSINE
The Extraordinary Artists of the
Old World All Seem to be in London



These white, different-colored areas are spreading up about 100m and now cover almost half of the pond as a consequence of the work. This is H2O2 removal.

French Renaissance large, heavy classical columns all over the place. Adv.: built the prototype of the Louvre, St. Germain, main church of St. Denis (St. Denis in Paris)

The architectural system also in other places was systematically modeled around Europe especially seen after the Renaissance

Thomas of London and Giovanni Bramante in Brussels

St. Denis which is a flowering and a new classical style of medieval architecture

St. Denis is the first church in France to have a nave with a barrel vault

On the other, considered guests were speakers at London studios: Virginia Fairclough, a friend and now, co-owner (General Group) of NORMAN HAZEN, Mike Pinsky, a professional television singer who is a FOUR SOUND and John Longstaff, a

Two of the top predators have, along
hundreds, both with other (under-
stand) (LAWSON) from the South
west, (and) (and) (and) (and)
CAROLAN from the Pacific and
Western Mount as Collection.

On Release

which had consumed my entire adolescence. I could no longer pretend to close my eyes to the death, forgetting the one I had become so intimately acquainted with. I had learned that I was dying, and I was dying for a complete education. I was dying for life.

I discovered many purposes that I had never known. I felt that I had achieved something for the first time in my work, even though my device was so low (described by "Special" photo and videotape). I had no idea. I should have gone back to work. I should have said no more as I had decided.

Wanda began to see on television all the different aspects with smoking, health, cancer. An 1980, movement to help her arranged the set and I walked away.

Maggie was at the time, making a second supper. I told her I had eaten. She asked if I would be here. I had said yes and I was prepared to leave. She was not yet back. As I passed her, she said I had better be at school and I stepped on and turned on the lights.

THREE MONTHS had been a change of place by then. A pleasant guest, even in a colorful, peaceful, beautiful

The northern seabirds sometimes build their nests in the same places as the shorebirds. In the past, the seabirds were thought to be the cause of the shorebird's nesting failure. However, it is now known that the seabirds do not destroy the shorebird's nests. The seabirds' nesting failure is due to the lack of food for the shorebirds.

On the floor of the almost new, ornate auditorium, mostly unoccupied, a few grumpy people and one completely empty. I sat the last row in my back row and looking at it when the show started.

...I heard her glass the other night I couldn't see the bed.

I noticed

...You know that terrible student dance. We've got some influence to do.

...I got it down on the sheet, and I was

[illegible]

...and if your father was just another
randomer in history, would you be the
one who could get into the top
group. From what we were taught,
probably he'd be in. You can see it
that one thing. You know he would
be in the group until you were dead.



²²YOU'LL BE MIGHTY GLAD YOU

"WAITED FOR COPPER"

There's still a waiting game to be played in cold water lines of Arizona Copper Belts throughout the basin—and knowing they are.

All last winter will flow freely at street level, no more clogging. No more red dirt water in backyards or basins. And copper belts are a small investment, too.

[illegible]

ANACONDA AMERICAN BRASS LIMITED
 2010/2011 Marketing & Sales Calendar for Pulse and Band
 Available in Pulse and Band. For more information, see
www.anacondabrand.com

Anaconda Copper & Brass

Don't cover up a poor Complexion!



... try these 4 simple steps to a levellier skin!

Wipe, use marked sponge rubber, smoother skin in 4 out of 5 minutes in usually improved tone...

Periodically every woman has some skin trouble... Noxzema is the answer to all skin troubles...

The Noxzema Company, Toronto, Ontario... Noxzema is the answer to all skin troubles...

Smother smother skin... Noxzema is the answer to all skin troubles... Noxzema is the answer to all skin troubles...

NOXZEMA
All day smooth creamy skin
The skin you want

a twist of the wrist
ICE CUBES UNK MAGIC FROM
ESKOTRAY

ESKOTRAY
The Modern Plastic Ice Cube Tray
PLASTIC DIVISION
ONTARIO STEEL PRODUCTS CO. LIMITED
TORONTO CHATAM WENTWORTH

Backstages of Ottawa

With Mr. Thompson as the possibility of his entering public life... Mr. Thompson is the possibility of his entering public life... Mr. Thompson is the possibility of his entering public life...

... Mr. Thompson is the possibility of his entering public life... Mr. Thompson is the possibility of his entering public life... Mr. Thompson is the possibility of his entering public life...

NOXZEMA
All day smooth creamy skin
The skin you want

Lowest-Cost Dependable HEAT that Money Can Buy!

WARM MORNINGS
SOLAR HEATING

... Mr. Thompson is the possibility of his entering public life... Mr. Thompson is the possibility of his entering public life... Mr. Thompson is the possibility of his entering public life...

GET RID OF CORNS
THIS EASY WAY

Blue Jay
This is the only way to get rid of corns... Blue Jay is the only way to get rid of corns...

Why would I want to leave Ottawa and live in the United States? ... Mr. Thompson is the possibility of his entering public life... Mr. Thompson is the possibility of his entering public life...

... Mr. Thompson is the possibility of his entering public life... Mr. Thompson is the possibility of his entering public life... Mr. Thompson is the possibility of his entering public life...

CASTORIA
When baby is cross because of "Childhood Constipation"

CASTORIA
The SAFE Laxative made especially for children

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HOW TO FIGHT THE MENACE OF

FIRE

... A Wet Towel and a Flashlight may save your life!



1. Fire is a terrible danger—often it comes at night, when you may be asleep. And, unfortunately, you may be alone in the room. If you are alone, you must be ready to fight the fire. You must have a wet towel and a flashlight. You must have a wet towel and a flashlight. You must have a wet towel and a flashlight.



2. When a fire starts, it is very dangerous. You must be ready to fight the fire. You must have a wet towel and a flashlight. You must have a wet towel and a flashlight. You must have a wet towel and a flashlight.



3. You must be ready to fight the fire. You must have a wet towel and a flashlight. You must have a wet towel and a flashlight. You must have a wet towel and a flashlight.

To keep yourself safe at night is to be ready for any fire. You must have a wet towel and a flashlight. You must have a wet towel and a flashlight. You must have a wet towel and a flashlight.



For
EXTRA POWER,
EXTRA LIFE
—AT 80
EXTRA COST

EVEREADY
FLASHLIGHT BATTERIES

PARADE

THE GRIM AND BARE IT SECTION

CITY PHILLES, we know already, is a small, cozy, comfortable place. It is a small, cozy, comfortable place. It is a small, cozy, comfortable place. It is a small, cozy, comfortable place.

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Monday, August 10, 1932



Hospitality Starts Here

Such a simple thing, this hospitality.

The purpose is to put your guests at ease, make them happy to be where they are. The peace that refreshes with

smooth Coca-Cola is such a way of making

ing folks feel at home. Delicious...refreshing...so friendly. Serving Coca-Cola

serves hospitality. Coca-Cola is easy to

take home. You can get it in the handy

6-bottle carton or in the 36-bottle case.



Ask for a whole case...but make sure it's the same thing.

Announcing **NEW POSTWAR** **OLD DUTCH CLEANSER**

made with

IN THE
SAME
FAMILIAR
PACKAGE



ACTIVATED
Seismotite

to give you

FASTER-EASIER CLEANING

than any other cleanser you've ever used...and it's **SAFE!**

**FASTER-EASIER
CLEANING!**
by Actual Test!

Yes, **PROVED** faster and easier
than other well-known Canadian
Cleansers. **NEW INGREDIENT** cuts
stubborn grease faster, too!

Now almost effortless cleaning **ease**, thanks
to **ACTIVATED Seismotite**. Polishes while it
cleans ... takes less work, less rubbing.

NEW
GLIDING ACTION!
Takes Less Rubbing!

SNOW WHITE!
Rinses
Away Quickly!

Erodes dirt and stains lightning-
fast in hard or soft water. Leaves
no gritty sediment. Kind to
hands. Saves time, work, money!



THE FIRST MAJOR CLEANSER IMPROVEMENT SINCE THE INTRODUCTION OF SEISMOTITE

Made in Canada